



To: All Chevrolet and GMC Dealers

As part of the continuing reorganization efforts, General Motors will be phasing out the GMC TopKick, Chevrolet Kodiak and T-Series medium duty brands.

This was obviously a very difficult decision for these rich and storied brands however, the GMC and Chevrolet medium duty product lines are no longer financially viable within the new General Motors.

We had hoped to be able to partner with another manufacturer to continue within this segment. Despite many months of discussion with external parties, we have been unable to reach agreement to continue our medium duty brands.

We will work with GMC and Chevrolet medium duty dealers through the transition process that will allow for an orderly phase out of the Kodiak, TopKick and T-Series product lines.

Please understand that this is a wind down strategy. We plan to produce customer sold orders through the end of the 2009 model year, planned for July 31<sup>st</sup>, 2009 and will continue with ongoing competitive incentives to support vehicle sales of stock units.

We know that customer service is paramount. GM medium duty warranties are unaffected by this action and vehicles can still be serviced by all remaining GMC and Chevrolet dealerships as they are today.

Sincerely

A handwritten signature in black ink that reads "Jim Campbell".

Jim Campbell  
General Manager, GM Fleet and Commercial Operations